

Fall Mini Session Photography Kit

Plan a practical mini session day and edit with a warm autumn look



AI-generated style illustration. Actual preset results will vary.

Build a fall mini-session offer with the Amber & Oak preset, a pricing and schedule workbook, client emails, and promotional captions.

Includes one XMP preset, an editable guide, and copy-ready templates. A pricing and schedule workbook is also included.

sessionsavvy.com

Prepare your fall mini session offer

Keep the offer specific: one location, a clear amount of shooting time, a defined image package, and a straightforward way to reserve a slot. Use the workbook to check whether the price covers the whole job.

When	Action
3 to 4 weeks before	Confirm location access, shooting light, weather alternative, costs, and your offer.
2 to 3 weeks before	Publish accurate booking details and share the announcement.
1 week before	Review bookings and send preparation details to confirmed clients.
1 to 2 days before	Check conditions and send the meeting point and reminder.
Session day	Arrive early, verify your setup, and keep buffers between families.
After the event	Back up, edit, deliver by the promised date, and record actual time and costs.

Decide before you open bookings

- ☐ Date, exact meeting point, parking, and access.
- ☐ Shooting minutes, gap between slots, and maximum bookings.
- ☐ Total price, payment schedule, included images, and delivery date.
- ☐ Maximum participants and whether pets are appropriate for this location.
- ☐ Weather, late-arrival, cancellation, and rescheduling arrangements in your own terms.
- ☐ What clients should do if they cannot find you.

Use real availability in promotion. Share a last-slot message only after checking that those slots are actually available.

Run a simple session schedule

An example 15-minute session can produce a useful variety without changing locations repeatedly. Add time if your clients or creative approach need it.

Minutes	Photographs
0 to 3	Welcome the family and make a relaxed whole-group photograph.
3 to 7	Invite a short walk and a few moments of connection.
7 to 11	Photograph smaller combinations and individual children if they are comfortable.
11 to 15	Finish with a close portrait and one wider composition; confirm delivery.

Example event schedule

Eight 15-minute sessions with seven 5-minute gaps occupy 155 minutes. Starting at 3:00 PM ends shooting at 5:35 PM. These are example local times, not a recommendation for your sunset or location.

Slot	Start	End
1	3:00 PM	3:15 PM
2	3:20 PM	3:35 PM
3	3:40 PM	3:55 PM
4	4:00 PM	4:15 PM
5	4:20 PM	4:35 PM
6	4:40 PM	4:55 PM
7	5:00 PM	5:15 PM
8	5:20 PM	5:35 PM

The Schedule tab in the workbook updates these times from your start time, duration, gap, and booking count. It supports up to 30 planned slots.

Price the whole job

Use Fall_Mini_Session_Planner.xlsx before choosing a price. Its sample values are editable examples, not recommended local rates or Session Savvy payment fees.

Update the inputs

- Bookings you reasonably expect to sell and the shooting window available.
- Event costs, costs per booking, and a share of business overhead.
- Planning, scouting, travel, and setup hours, plus editing and admin minutes per booking.
- Your target pay per hour and desired extra business profit.
- Your actual combined percentage payment fees, fixed fee per transaction, and number of payments per booking.

What the example means

With 8 bookings, 15-minute sessions, 5-minute gaps, 4 fixed work hours, and 35 editing/admin minutes per booking, total work is 11.25 hours. At \$50 per hour, target pay is \$562.50.

Using \$250 event costs, \$8 per booking, \$100 allocated overhead, example fees of 3% plus \$0.30 for one payment per booking, and \$200 extra profit, the rounded planning floor is \$152 per session. At the example selling price of \$175, the amount remaining after costs, fees, and target pay is \$379.10.

The floor depends on selling the entered number of slots. Try fewer bookings before committing. Taxes, refunds, and optional upsells are excluded. Change the fee inputs to your actual payment arrangement.

Complete your offer

My expected bookings and planned price

What the package includes

My delivery commitment

My weather alternative

[Also explore the online mini-session profit calculator](#)

Client emails to customize

Replace every bracketed field and align these messages with your published booking terms.

Preparation email

Subject: Your fall mini session on [DATE]

Hi [FIRST NAME],

Your session is booked for [START TIME] on [DATE] at [LOCATION]. Please arrive [ARRIVAL BUFFER] minutes early and meet me at [MEETING POINT]. Parking details: [PARKING].

Wear comfortable, coordinating clothes you can move in. Layers in cream, rust, olive, or other colors you enjoy work well; matching outfits are optional. Bring any everyday items your family may need.

Your session lasts [MINUTES] minutes and includes [IMAGES AND DELIVERABLES]. I'll deliver your photographs by [DELIVERY DATE]. If weather affects our plans, I'll contact you by [DECISION TIME] using [CONTACT METHOD].

See you soon,
[YOUR NAME]

Weather update

Subject: An update on your session on [DATE]

Hi [FIRST NAME],

Here is our confirmed plan for your session: [CONFIRMED PLAN]. Your updated time and meeting point are [DETAILS]. Please reply to confirm you received this message. The arrangements in your booking terms still apply.

Thank you,
[YOUR NAME]

Delivery email

Subject: Your fall photographs are ready

Hi [FIRST NAME],

Your gallery is ready: [GALLERY LINK]. Your package includes [DELIVERABLES]. Here is how to download or choose your images: [INSTRUCTIONS]. Please complete any required selections by [DATE].

Thank you for joining me this fall. I hope these photographs find a place in your home.

[YOUR NAME]

Promote the sessions you have planned

Use your own portfolio photographs and accurate offer details. These captions are for photographers to promote their sessions. Replace every bracketed field before posting.

Booking announcement

Fall mini sessions are open in [LOCATION]. Join me on [DATE] for [MINUTES] minutes of relaxed family photographs surrounded by [ACCURATE LOCATION DETAIL]. Your session includes [DELIVERABLES] for [PRICE]. See available times and the full details here: [BOOKING LINK].

What to expect

You do not need everyone looking at the camera in every photograph. At my fall minis, we'll make a few classic portraits and leave room for walking, laughter, and the little moments between. Sessions are [DATE] at [LOCATION]. Find the details here: [BOOKING LINK].

A useful preparation post

Planning outfits for family photographs? Start with one piece you love, add colors that sit comfortably together, and choose shoes you can walk in. Layers give you options as the weather changes. My next fall minis are [DATE]: [BOOKING LINK].

Availability update

I currently have [VERIFIED NUMBER] fall mini-session times available for [DATE] at [LOCATION]. Each session includes [DELIVERABLES] for [PRICE]. Check current availability here: [BOOKING LINK].

Your posting plan

Announcement date and where I will post

Portfolio photograph I have permission to share

Preparation tip and posting date

Availability check and follow-up date

A working booking link matters more than a long list of hashtags. Test the page on your phone before sharing it.

Install and adjust your preset

Amber & Oak is a starting point for warm autumn foliage, defined brown shadows, and gently protected highlights. Apply it to an unedited photo or a virtual copy, then adjust the photograph for its own light and subject.

Import the XMP file

- Unzip the kit and locate the .xmp file in the Preset folder.
- Lightroom Classic: open Develop, use the + menu in Presets, then choose Import Presets.
- Lightroom desktop: choose File > Import Profiles & Presets and select the XMP file.
- Lightroom mobile: open a photo, choose Presets, then use the options menu to import the extracted XMP file. Menu placement varies by platform and version.

Look for Amber & Oak in the Session Savvy preset group. This kit supplies XMP, not DNG or legacy .lrtemplate files. Use a current Adobe app that supports XMP preset import.

Make the look work for this photo

- Begin with a neutral white balance. Warm foliage should not turn faces orange.
- Set exposure for faces and check bright areas behind the subjects.
- If leaves look too orange, reduce the yellow hue shift or ease the yellow/orange color adjustments.
- If the scene looks too warm, reduce highlight color grading or cool white balance slightly.
- If shade looks heavy, raise Shadows a little. Review mixed shade and backlit photographs individually.

Exposure, white balance, crop, lens corrections, and sharpening are left for you to set. Adjust one representative image before applying the look to a group shot under the same light.

Compatibility note: the preset file structure has been checked; importing and visual results still need verification in Adobe Lightroom. Keep your originals.

Official installation references

[Lightroom Classic preset help](#)

[Lightroom desktop preset help](#)

[Lightroom mobile preset help](#)

Put your next session in motion

Use the templates you have just customized to prepare your next fall mini session. Session Savvy can keep the inquiry, booking details, and client communication together.

Prepare your booking page

- Use the workbook to choose your price, number of slots, and timing.
- Create your mini-session event in Session Savvy with your actual dates and location.
- Enter the included images, payment arrangement, and booking questions. Add your reviewed preparation message.
- Check the client view on mobile, verify times and details, and share the finished booking page when ready.

[Start a free Session Savvy account](#)

[Explore the relevant Session Savvy feature](#)

Already have an account? Sign in and use the same checklist. The links open the existing website; they do not automatically import this kit or create a session.

After the shoot

- ☐ Back up your files before editing.
- ☐ Cull for expression, focus, and useful variety.
- ☐ Adjust a representative image, then review every synchronized edit.
- ☐ Check skin tones and whites at normal viewing size.
- ☐ Deliver the agreed image count by your promised date.
- ☐ Send the delivery message and record the next follow-up.

Make this kit your own

The editable Word guide contains the same checklists and templates as this PDF. Separate text files make it easy to copy messages into your own system. Replace every bracketed field before sending.

You may use the supplied preset on personal and client photographs and adapt the written templates for your own photography business. The kit is provided free by Session Savvy. Photos shown here are AI-generated style illustrations, not client work or measured preset results.

[More tools for photographers](#)